

Financial Planning Week

27 Jan – 2 Feb 2025



Financial Planning Week 2025: Free Financial Planning Session Agenda

These segments and questions can be used to inform your agenda for any complimentary sessions you may hold with people as part of this initiative.

What is Financial Planning?

Financial planning is a collaborative process designed to help you achieve your goals through expert advice and support. While financial planners specialise in areas like pensions, investments, and tax, their behavioural coaching and guidance often add the most value.

Understanding their experience:

- Have you worked with a financial planner before?
- What do you hope to gain from this session?

Understanding their current situation

Tell us about yourself:

- What concerns or challenges do you face?
- Are there significant life changes expected, e.g., inheritance, marriage, baby, or new job?

Financial snapshot:

- What is your income?
- How much do you have in savings and other assets?
- What pensions are you enrolled in?
- Do you have any plans for leaving an inheritance?

Defining goals & objectives

- Have you written down your financial goals? Use SMART criteria (Specific, Measurable, Achievable, Relevant, Time-bound).
- Focus on one goal at a time to avoid overcommitting.

Financial education topics

- Payslips & tax codes: Understanding deductions and allowances.
- Student loans: How repayments work.
- Investing basics:
 - Equities vs bonds explained simply.
 - Why long-term money shouldn't sit in cash.
 - Is your ISA allowance fully utilised?
 - Are your investments aligned with your risk attitude and benchmarks?
- Future goals: How much is "enough" for your lifestyle?

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